

LIFETIME ACHIEVEMENT AWARD

Carol J. Hochman '71

PRESIDENT, RHH CAPITAL & CONSULTING

Carol Hochman is the president of RHH Capital & Consulting, Inc. In that role, she consults with new and existing businesses in the retail, apparel, and licensing fields. Projects include crafting a revenue strategy for a fashion and beauty media company, advising a private equity fund on the acquisition of an apparel company, and assisting several entrepreneurs in business strategy and strategic alliances.

Previously, Carol spent 10 years as president and CEO of Danskin, a manufacturer of dance and active wear. She faced the challenge of strategizing the future for the 125-year-old brand and insuring its continuation as a vital part of the active wear and dance wear industries. In 2000, Danskin was sold to Iconix, a major aggregator of apparel brands. Prior to that assignment, Carol was the group president for non-apparel at Liz Claiborne.

In addition to leading the board of the Queens College Foundation, Carol chairs the board of W.O.M.E.N in America, a mentoring program for young businesswomen with high potential. She serves on several advisory boards, including those of Solera, a private equity fund; Feed, a socially conscious business



that combats world hunger; Zady, a website that sells apparel and accessories made from high-quality materials, with the highest labor standards and lowest environmental footprint; and the Westport Corporation, a leather goods manufacturer. Carol is also managing director of Golden Seeds, an angel investing group. She formerly chaired the American Apparel and Footwear Association, the major trade association in the apparel industry.

Carol is married to the love of her life, Richard Hochman, a private investor, and has two wonderful sons, Nathaniel and Jason, who are her greatest accomplishments.